



CONFERENCE 2019: THE PAIN OF ADDICTION

YOU, Inc. and the Institute on Loss and Trauma are pleased to announce that nationally-recognized author and speaker **Ginger Katz** will deliver the keynote address at our 2019 Loss and Trauma Conference on September 18th at the College of the Holy Cross.

Ginger is a nationally-recognized figure in drug prevention education, and CEO and founder of The Courage to Speak® Foundation. Following the death of her 20 year-old son Ian from a heroin and prescription drug overdose, Ginger dedicated her life to ensuring this tragedy would not happen to another family. In addition to creating her foundation, she chronicled her son's story in the compelling book *Sunny's Story* (told from the perspective of the family beagle), which serves as an outstanding tool for those working in the drug prevention field.

Alongside teams of experts in the drug prevention field, Ms. Katz lead the development of the Courage to Speak Drug Prevention Education Curriculum. The programs include: elementary, middle, high school and after-school programs taught by health class teachers nationwide, and Courage to Speak®-Courageous Parenting 101® a multi-session course offered in both English and Spanish. Courage to Speak®-Courageous Parenting 101 "Parenting Through the Opioid Crisis and Beyond"™ is the newest edition covering additional topics specifically related to the Opioid Crisis effecting our nation. Delivered in two parts, the new program begins with a live or video presentation by Ginger Katz followed by a training by one of over 150 Courage to Speak Facilitators qualified in the field of substance abuse and addiction. The Courage to Speak multi-component prevention model for home, school and community was evaluated by Yale University School of Medicine.



Ginger has transformed her tragic loss into a resilient and proactive force for empowering others. She has shared Ian's story with hundreds of thousands of people in over 1000 presentations across the nation, and received numerous awards for her work including the prestigious *Connecticut Association of Schools, Distinguished Friend of Education Award* and the *Prevention Works Award* from the US Substance Abuse & Mental Health Services Administration. Ginger was Honorary Chair of the *DEA National Parent Vigil* in Washington DC and a *Presidential Points of Light* honoree.

Visit www.couragetospeak.org for more information on Ginger Katz and The Courage to Speak® Foundation.

To **register** for the 2019 Loss and Trauma Conference, visit